



AGENCY REPORT

for

Metro Nashville Arts Commission Meeting

June 20, 2013

Metro Office Building 2nd floor, Davidson Conference Room
800 2nd Avenue South, Nashville

Commissioners: Jane Alvis, Dr. Ruth Ross Edmonds, Laurie Eskin, Matt Fischer, Don Hardin, Larry Keeton, Zach Liff, Meg MacFadyen, Joseph (Pepe) Presley, Marielena Ramos, Paula Roberts, Hope Stringer, Santi Tefel, Sherry West, Jamie Wyatt

Build & Diversify the Public Art Collection

Action Items:

1. Edmondson Park
2. Bellevue Library
3. Lentz Public Health Center

Strategies:

1. Programs

- Bellevue Library Staff met with construction/design team and will continue to work on specific artwork location. Selection panel review is action item.
- Bike Racks Phase II Bike racks are currently in fabrication and six are slated to be installed by the end of June. The remainder will be installed over the summer and two are part of new construction that will go in during the fall and spring of 2014.
- Civil Rights Public Art Project Staff is working with Public Works and the city on revised site options and specifications. We plan to have a new project scope and a revised artist short-list for PAC review in July.
- Edmondson See Action Item for Edmondson project.
- KVB The newly short-listed artists, Cliff Garten and Laura Haddad/Tom Drugan, will visit the site in July. Proposals will be due in late August/early September from all four semi-finalists, including Christian Moeller and Donald Lipski. There will be community input on concepts through the month of October. The artists will meet in person with the PAC in November for presentations.
- Our Town – Staff is in the process of finalizing a contract with artist, Bryce McCloud. Revisions have been made to include PAC's recommended changes to the project deliverables and payment schedule. The first cart outing is set for July.
- Public Square- *The Scholar* has been removed from Public Square and is in storage. Staff is working on design plans for the placement of *Exploration & Discovery* at the Main Library courtyard. We anticipate relocation in July pending repair of *The Scholar*.
- Shelby Park- The artwork has been installed and dedicated. Staff is still managing the associated site work. There are issues with the installed lighting and the selected surround. Staff is working to create a new surround and lighting plan in conjunction with the artist. **Reflection** was chosen as one of **the top 50 public art projects this year by the Americans for the Arts Public Art Network**. There were 350 submissions in the applicant pool.
- Southeast Area- The semi-finalists site-visit and open house took place June 6. The final selection panel meeting will take place August 2013. The overall project is slated for completion spring 2014.
- Watermarks- All six projects have been installed and dedicated.

2. Partnerships & Policies

- Maintenance - Staff is conducting routine maintenance and inspections as needed. Staff is currently conducting maintenance work on the following artwork(s):
 - Ghost Ballet- Structural and electrical inspections have taken place. Painting bids have been received.
 - Bike Racks- Maintenance work on Phase I bike racks is complete.

- Nashville Arts Magazine- Staff is working with Nashville Arts Magazine to include a monthly column on the public art collection in Nashville.
- ULI- Staff is currently working with the Urban Land Institute to integrate the arts into discussions about Nashville's growth and development.

3. Arts Education & Creative Experiences

- Curricula/Classroom Guides
 - I.T. Creswell Staff is partnering with I.T. Creswell teachers to expand arts integration into non-arts subjects using public art. Staff is currently working with teachers there to create teaching units based on the public art collection.
 - 30 top level art students attended the Hartman Park Watermarks dedication and heard a talk by artist Buddy Jackson.
 - PA Project Coordinator Van Gill served as juror for the visual art students' portfolios. The scores determine if they should continue next year in the magnet program.
 - Ayers Institute/Common Core Staff has received initial Common Core Project Based Units from Dr. Candace McQueen at the Ayers Institute for Teaching Excellence at Lipscomb. Her team developed a pilot lesson plan based on Aileron. Staff is meeting with her team later in June to plan next steps.
 - Watermarks The Watermarks curricula guide was released on May 1. It can be found on the Arts Commission web site. <http://www.nashville.gov/Arts-Commission/Public-Art/Find-An-Artwork/Collection/Watermarks.aspx>
 - Aileron classroom guide is complete and available at <http://www.artsnashville.org/Resources.aspx?MID=5&CID=243>
 - Edmondson Park Staff plans to work with the artists commissioned for Edmondson on integrating educational programs in the neighborhood in conjunction with the Oasis Center.
- Art Tour- In collaboration with Walk/Bike Nashville, staff developed a five-mile tour of art that is publicly accessible in the downtown area. Staff is working on a revised version of the tour that may be made available digitally to account for changes and additions within the collection.

4. Tools & Products

- AiPP Map- Staff continues to work towards a comprehensive map of Nashville's art in public places.
- Downtown Partnership- DTP has included public art on their website, under "Play" and "Nashville Art Walk". Each user can customize the map. DTP will also expand with Art in Public Places when data is collected.
- Nashville.gov- Public art is also scheduled to be included in Nashville.gov maps and we are exploring adding public art sites into the existing NashVitality app.
 1. Our new website launched in March within the Nashville.gov platform. It features a new and improved public art collection gallery.

5. Work & Employee Best Practices

- The public art team is fully staffed.

6. Research

- N/A

Improve City Creative Brand

Strategies:

1. Programs

- Artober Nashville
 - The next Artober community partner meeting will be on June 28. The special topic presentation will be on Social Media and Branding by Kelly Walberg of NowPlayingNashville.com and Melinda Dale of Katcher, Vaughn and Bailey.
 - Kana Gaines has been hired to assist with marketing, communications and management of Artober Nashville and other special projects.

2. Partnerships & Policies

- SouthArts – The southeast regional arts service agency, SouthArts, has selected Nashville as the location for the 2013 Performing Arts Exchange. Leigh Patton is serving on the Advisory and Host Committees. Leigh attended meetings in Nashville with the planners in early April.
- NCAA Women's Final 4—Metro Arts will assist the NCAA Legacy Committee and the Sports Council in creating a series of arts education and creative experiences in the month preceding the 2014 Women's Final 4.
- Americans for the Arts 2014- Metro Arts participated in an official host announcement at the 2013 convention in Pittsburgh. Letterpress "save the date" artwork was presented to attendees inviting them to Nashville in June 2014. The Local Host Committee met to discuss their role in planning the convention. Emily Masters has accepted a part-time/temporary position assisting with fundraising and event management for the convention.

Increase Community Arts Access

Strategies:

1. Programs

- Metro Arts Gallery

Current Exhibition: Artist Directory Showcase Works in 3-D

Exhibit Dates: May 10 – August 2

Reception: May 10, 2-4pm

The Artist Directory Showcase is a juried show of small 3D works by artists from the Metro Arts/NowPlayingNashville.com Artist Directory. The artists featured in this show are: Edward Belbusti, Aletha Carr, Laura Chenicek, Diana Johnson, Shana Kohnstamm, Troy Lacey, Anthony Novak, Elizabeth Sanford, and Robert Bruce Scott.

Future Exhibitions:

3rd Annual Metro Employees Show

August 16 – October 4

Reception: TBD

Collaboration with I.T. Creswell Arts Magnet Middle School (Title TBD)

Exhibit Dates: October 18 – December 13

Reception: TBD

2. Arts Education & Creative Experiences

- Teacher Externship – A teacher externship team from Hunters Lane International Baccalaureate High School met on June 5, 6, 7 with Metro Arts and the Library staff to pilot an arts access

research program at the Madison and Goodlettsville library branches. Hunters Lane students will work on the project throughout the 2013-2014 school year. Commissioners will be invited to several events during the project, culminating in a presentation by students for the boards of the library and Metro Arts.

4. Tools & Products

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Strengthen Creative Infrastructure

Strategies:

1. Programs

- Grants Program
 - Suggested allocations were approved by the Grants Committee on June 10 and will be presented to the entire Commission on June 20 for final approval.
 - The Tennessee Arts Commission has contracted with us to manage the Arts Build Communities program for FY14. We will be promoting ABC through many channels until the July 1 application deadline. Lauren will administrate the ABC program with Leigh's supervision.

2. Partnerships & Policies

- 5th Avenue of the Arts – We partnered with the Mayor's Office, galleries on 5th Avenue, the Nashville Downtown Partnership to present the unveiling of the 5th Avenue of the Arts streetscape improvement. Metro Arts presented Hatch Show Print letterpress keepsakes and a chalk artist as part of the day's activities.

3. Arts Education & Creative Experiences

- Metro Arts, CNM and Arts & Business Council are coordinating plans to create a full year community arts training calendar. Planning will resume in late June to incorporate local arts consultants and arts tracks for CNM's 2014 calendar, while also confirming several 2013 community education activities led by Metro Arts and ABC as appropriate with CNM support. The 2013 education program will be finalized for announcement in July.
- We were asked to present an advocacy session with Tennesseans for the Arts at a state-wide Arts Educator training at Belmont on July 15. Leigh will co-present with Molly Pratt.

4. Tools & Products

- Metro Arts continues to get positive feedback from the artist community about the new e-newsletter *ArtBeat*.

5. Work & Employee Best Practices

- Leigh, Ian and Lauren are working with WESTAF to learn more functionality in the online GO Grant system. They are participating in regularly scheduled GO webinars.
- Five members of the staff attended the Americans for the Arts Annual Convention in Pittsburgh, June 12 – 17. We attended pre-conferences, staffed a Nashville information booth, and Jen announced the 2014 Nashville convention at the 2013 closing event.

Financial Reports

**FY2013
Summary
Report
6/17/2013**

| | Budget | Actual | Remaining | Notes |
|---------------------------------------|--------------------|--------------------|-----------------|--|
| Total Salaries | \$305,700 | \$307,464 | -\$1,764 | Final Allocation Adjustment required. Will Journal Entry to Public Art Fund |
| Total Fringes | \$131,600 | \$126,902 | \$4,698 | Includes Fringe Adjustment |
| Total Operational | \$36,900 | \$13,961 | \$22,939 | AFTA Memberships, Intern Pay, Credit Card not on ledger. Will level out at close out of FY. |
| Total TN Arts Comm. MCI Grant | \$78,700 | \$49,240 | \$29,460 | Adjudicators, Financial Review, KV&B Invoices, AFTA Travel. Will level out at close out of FY. |
| Total Internal Services | \$139,900 | \$141,339 | -\$1,439 | Includes Telecom Adjustment. Overage covered by operating |
| Metro Grant Contributions to the Arts | \$1,867,100 | \$1,860,496 | \$6,604 | Finalizing grant closeouts. |
| TOTALS For FY2013 | \$2,559,900 | \$2,499,402 | \$60,499 | |

| | Budget | Actual | Remaining | Notes |
|----------------------|----------|----------|-----------|-------|
| Special Purpose Fund | \$76,400 | \$39,237 | \$37,163 | |

Percent for Public Art Fund Report

6/17/2013

Revenues

| | |
|--|-------------|
| Capital Spending Plan 2001 | \$473,991 |
| Capital Spending Plan 2002 | \$413,319 |
| Capital Spending Plan 2003 | \$1,164,191 |
| Capital Spending Plan 2005 | \$487,367 |
| Capital Spending Plan 2006 | \$643,311 |
| Capital Spending Plan 2007 | \$1,253,687 |
| Capital Spending Plan 2008 | \$647,050 |
| Capital Spending Plan 2009 | \$1,267,300 |
| MTA Bus Stop Credit for Twenty Eighth Avenue Connector | \$29,772 |

| | |
|-----------------------|--------------------|
| Total Revenues | \$6,379,988 |
|-----------------------|--------------------|

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|---------------------------|----------------------|
| Total Expenditures | (\$2,949,569) |
|---------------------------|----------------------|

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|-----------------|--------------------|
| Subtotal | \$3,430,419 |
|-----------------|--------------------|

Encumbrances

| | |
|---|---------------|
| Funds Assigned to Bellevue Library | (\$140,000) |
| Funds Assigned to Bike Racks, Phase 2 | (\$106,656) |
| Funds Assigned to Civil Rights Public Art Project | (\$95,807) |
| Funds Assigned to Edmondson Park | (\$59,000) |
| Funds Assigned to KVB | (\$1,032,500) |
| Funds Assigned to Our Town Project (Bryce McCloud) | (\$140,000) |
| Funds Assigned to Public Square | (\$4,090) |
| Funds Assigned to Shelby Park | (\$67,985) |
| Funds Assigned to Southeast Area Library & Community Center | (\$209,100) |
| Funds Assigned to Watermarks | (\$68,000) |
| Funds Assigned to Capital Maintenance | (\$110,000) |
| Funds Assigned to Staff Administration | (\$21,820) |

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|---------------------------|----------------------|
| Total Encumbrances | (\$2,054,958) |
|---------------------------|----------------------|

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|------------------------------|--------------------|
| Total Available Funds | \$1,375,461 |
|------------------------------|--------------------|

Grant Dollars at Work –July, 2013

For additional information see www.nowplayingnashville.com

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|---------------------------------------|--------------------------------------|---|
| ALIAS Chamber Ensemble | Basic Operating Support - \$ 6,800 | 4 th Annual Arts & Flowers |
| Cheekwood | Basic Operating Support - \$ 80,640 | <i>Affectionately Yours: American Miniature Portraits</i> |
| Chinese Arts Alliance of Nashville | Basic Operating Support - \$ 4,225 | Chinese Summer Blast/summer program for kids |
| Country Music Hall of Fame | Basic Operating Support - \$ 120,480 | <i>"Nashville": Like a Country Song</i> |
| Frist Center for the Visual Arts | Basic Operating Support - \$ 150,240 | <i>Sensuous Steel: The Art Deco Automobile</i> |
| Nashville Jazz Workshop | Basic Operating Support - \$ 42,000 | <i>The Beegie Adair Trio</i> |
| Nashville Symphony | Basic Operating Support - \$151,200 | <i>Chaka Khan with the Nashville Symphony</i> |
| Senior Center for the Arts | Basic Operating Support - \$ 31,000 | <i>Keaton Kids Summer Camp</i> |
| Watkins College of Art, Design & Film | Basic Operating Support - \$ 152,640 | Watkins' Student Collective Co. H Curates Multi-Media 'Weight' Exhibition |

Media / Important Links

Public Art

The Tennessean, May 14, 2013, Civil rights veterans criticize colleague's remark

<http://www.tennessean.com/article/20130514/NEWS01/305150085/Civil-rights-veterans-criticize-colleague-s-remark>

The Tennessean, May 13, 2013, Nashville flood of 2010 commemorated in new public art

<http://www.tennessean.com/article/20130513/NEWS01/305130021/Nashville-flood-2010-commemorated-new-public-art>

The Tennessean, May 10, 2013, Art commemorates 2010 flood, Watermarks public displays focus on Nashville's stories, resilience

<http://www.tennessean.com/article/20130510/ENTERTAINMENT05/305120019/Art-commemorates-2010-flood>

The Tennessean, May 9, 2013, Nashville civil rights art project revisits finalists, location

<http://www.tennessean.com/article/20130509/NEWS01/305090063/Nashville-civil-rights-art-project-revisits-finalists-location>

The Tennessean, May 2, 2013, Flood public art dedications planned around county

<http://www.tennessean.com/article/20130502/NEWS0202/305020097/Flood-public-art-dedications-planned-around-county>

The Tennessean, April 30, 2013, Chinese-born sculptor defends art for civil rights project

<http://www.tennessean.com/article/20130430/NEWS0202/304300020/Chinese-born-sculptor-defends-art-civil-rights-project>

The Tennessean, March 19, 2013, Civil rights activists say Nashville's public art plan doesn't go far enough

<http://www.tennessean.com/article/20130319/NEWS01/303190019/Civil-rights-activists-say-Nashville-s-public-art-plan-doesn-t-go-far-enough>

WPLN, March 10, 2013, Civil Rights Arts Projects Seeks Local Voices

<http://wpln.org/?p=46152>

The Tennessean, Feb. 26, 2013, Small crowd offers input on civil rights art

<http://www.tennessean.com/article/20130228/NEWS/302280127/Small-crowd-offers-input-civil-rights-art>

The Tennessean, Feb. 26, 2013, Nashville to pick among five finalists to create civil rights public art

<http://www.tennessean.com/article/20130227/NEWS01/302270113/Nashville-pick-among-5-finalists-create-civil-rights-public-art>

The Tennessean, Feb. 26, 2013, Civil Rights are for Nashville? Ideas arise.

<http://www.tennessean.com/article/20130301/NEWS01/303010107/Civil-rights-art-Nashville-Ideas-arise>

5th Avenue of the Arts Unveiling

Nashville Convention & Visitors Corp., [A Summer of Art of 5th Avenue of the Arts](#)

http://www.visitmusiccity.com/pr_Summer5thAveArt

Nashville Arts Magazine, [5th Ave of the Arts New Look, New Direction](#)

<http://nashvillearts.com/2013/05/20/5th-ave-of-the-arts-new-look-new-direction/>

Nashville Scene, [Makeover complete, the new 5th Avenue of the Arts is ready for its close-up](#)

<http://www.nashvillescene.com/nashville/makeover-complete-the-new-5th-avenue-of-the-arts-is-ready-for-its-close-up/Content?oid=3413650>

The Tennessean, Fifth Avenue redesign spotlights art scene

<http://www.tennessean.com/article/20130601/NEWS01/306010053/Fifth-Avenue-redesign-spotlights-art-scene>

WKRN, [First Saturday Art Crawl kicks off visual arts district](#)

<http://www.wkrn.com/story/22478550/first-saturday-art-crawl-kicks-off-visual-arts-district>

Important Dates

| | | |
|----------------------|----------------|--|
| June 28, 2013 | 10:00am | Artober Community Partner meeting |
| July 4, 2013 | CLOSED | Independence Day Holiday |
| July 10, 2013 | 1:30pm | Public Art Committee meeting |
| July 18, 2013 | Noon | MNAC meeting |